

Privacy Policy

Ignite Outcomes LLC. is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Privacy Policy applies to the Lauren Lowrance Coaching Web Site and governs data collection and usage. By using the Lauren Lowrance Coaching Web Site, you consent to the data practices described in this statement.

BY USING THIS WEB SITE, YOU AGREE TO BE BOUND BY THE FOLLOWING PRIVACY POLICY. IF YOU DO NOT AGREE WITH THIS POLICY, DISCONTINUE ALL USE OF THIS WEB SITE IMMEDIATELY.

Collection of your Personal Information:

Ignite Outcomes LLC. collects personally identifiable information, including but not limited to your e-mail address, name, home or work address or telephone number. Ignite Outcomes LLC. also collects anonymous demographic information, which is not unique to you, such as your Postal/ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Ignite Outcomes LLC. This information may include: your IP address, browser type, domain name(s), access times and referring Web site addresses. This information is used by Ignite Outcomes LLC. for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Lauren Lowrance Coaching Web Site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Lauren Lowrance Coaching public message boards, this information may be collected and used by others. Note: Ignite Outcomes LLC. does not read any of your private online communications.

Ignite Outcomes LLC. encourages you to review the privacy statements of web sites you choose to link to from the Lauren Lowrance Coaching Web Site so that you can understand how those web sites collect, use and share your information. Ignite Outcomes LLC. is not responsible for the privacy statements or other content on web sites outside of the Lauren Lowrance Coaching Web Site and Ignite Outcomes LLC. family of Web Sites.

Use of your Personal Information:

Ignite Outcomes LLC. collects and uses your personal information to operate the Lauren Lowrance Coaching Web Site and deliver the services you have requested. Ignite Outcomes LLC. also uses your personally identifiable information to inform you of other products or services available from Ignite Outcomes LLC. and its affiliates. Ignite Outcomes LLC. may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Ignite Outcomes LLC. does not sell, rent or lease its customer lists to third parties. Ignite Outcomes LLC. may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Ignite Outcomes LLC. may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Ignite Outcomes LLC., and they are required to maintain the confidentiality of your information.

Ignite Outcomes LLC. does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Ignite Outcomes LLC. keeps track of the web sites and pages our customers visit within the Ignite Outcomes LLC. family of Web Sites (including the Lauren Lowrance Coaching Web Site), in order to determine what Ignite Outcomes LLC. services are the most popular. This data is used to deliver customized content and advertising within Ignite Outcomes LLC. to customers whose behavior indicates that they are interested in a particular subject area.

Ignite Outcomes LLC. web sites (including the Lauren Lowrance Coaching Web Site) will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Ignite Outcomes LLC. or the site; (b) protect and defend the rights or property of Ignite Outcomes LLC.; and, (c) act under exigent circumstances to protect the personal safety of users of Ignite Outcomes LLC., or the public.

Use of Cookies:

The Lauren Lowrance Coaching Web Site may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize Lauren Lowrance Coaching Web Site pages, or register with the Lauren Lowrance Coaching Web Site or services, a cookie helps Lauren Lowrance Coaching Web Site to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the

same Lauren Lowrance Coaching Web Site page, the information you previously provided can be retrieved, so you can easily use the Lauren Lowrance Coaching Web Site features that you customized.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Lauren Lowrance Coaching Web Site services or web sites you visit.

Security of your Personal Information:

Ignite Outcomes LLC. secures your personal information from unauthorized access, use or disclosure. Ignite Outcomes LLC. secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other web sites, it is protected through the use of encryption, such as (but not always including) the Secure Socket Layer (SSL) protocol.

General:

This Privacy Policy will be governed by the laws of Oklahoma and the laws of the United States of America applicable therein, and you hereby consent to the exclusive jurisdiction and venue of the courts in Oklahoma, the United States of America, in all disputes arising out of or relating to the use of Lauren Lowrance Coaching Web Site and/or this Privacy Policy. Use of the Lauren Lowrance Coaching Web Site is unauthorized in any jurisdiction that does not give effect to all provisions of this Privacy Policy, including without limitation this paragraph. You agree that no joint venture, partnership, employment, or agency relationship exists between you and Ignite Outcomes LLC. as a result of this Privacy Policy or use of the Lauren Lowrance Coaching Web Site. Ignite Outcomes LLC.'s performance pursuant to this Privacy Policy is subject to existing laws and legal process, and nothing contained in this Privacy Policy is in derogation

of Ignite Outcomes LLC.'s right to comply with governmental, court and law enforcement requests or requirements relating to your use of the Lauren Lowrance Coaching Web Site or information provided to or gathered by Ignite Outcomes LLC. with respect to such use. If any part of this Privacy Policy is determined to be invalid or unenforceable pursuant to applicable law, then the invalid or unenforceable provision will be deemed superseded by a valid, enforceable provision that most closely matches the intent of the original provision, and the remainder of the Privacy Policy shall continue in effect. In the event that a similar provision cannot be deemed to replace and supersede the offending provision, then the offending provision shall be deemed severed to the minimum extent necessary, and the remainder of the Privacy Policy shall continue in effect. A printed version of this Privacy Policy and of any notice given in electronic form shall be admissible in judicial or administrative proceedings based upon or relating to this Privacy Policy to the same extent and subject to the same conditions as other business documents and records originally generated and maintained in printed form.

Changes to this Statement:

Ignite Outcomes LLC. will occasionally update this Privacy Policy to reflect company and customer feedback. Ignite Outcomes LLC. encourages you to periodically review this Privacy Policy to be informed of how Ignite Outcomes LLC. is protecting your information.

Contact Information:

Ignite Outcomes LLC. welcomes your comments regarding this Privacy Policy. If you believe that Ignite Outcomes LLC. has not adhered to this Privacy Policy, please contact Ignite Outcomes LLC at: support@laurenlowrance.com. We will use commercially reasonable efforts to promptly determine and remedy the problem.